



1ST EDITION | FRIDAY, APRIL 12, 2024

NEWSLETTER

SUGAR CREEK'S NEWEST ADDITION

Introducing the latest addition to Sugar Creek Golf and Tennis Center: our new Canopy! Designed to elevate your enjoyment on the course, offering the perfect blend of comfort and convenience. Crafted with the utmost attention to detail, this innovative structure provides shelter and shade, keeping you warm during the crisp winter rounds and cool under the summer sun. Whether you are perfecting your swing or relaxing between games, our Canopy ensures a delightful atmosphere for every moment spent at Sugar Creek Golf and Tennis.



SUGAR CREEK GOLF & TENNIS CENTER GOLF PRO SPOTLIGHT MICHAEL CUNNINGHAM: REFINING THE BUSINESS OF COACHING GOLF



Sugar Creek Golf and Tennis Center Golf Pro Michael Cunningham says that, "Crafting a successful golf coaching business demands more than just teaching swings, it requires a comprehensive model that prioritizes athleticism and modern techniques." Michael has over three decades of coaching experience under his belt and has honed a strategy that goes beyond traditional methods to foster true athletes on the green.

Michael's credentials speak to his commitment to stay ahead of the curve. The Pro is certified in functional patterns and anatomy trains in addition to

holding esteemed certifications in Trackman, Pressure Mapping, Golf Rehab and Custom Fitting, he ensures that his coaching arsenal remains up-to-date with the latest advancements in golf instructions.

Michael says that, "Coaching golf isn't solely about perfecting a swing; it's about cultivating athleticism." He starts each client's journey by enhancing their overall motion, understanding that athleticism forms the cornerstone of enduring success in the sport. Gone are the days of only focusing on swing mechanics, today's players demand a new holistic approach that integrates sports performances and conditioning.

Even the elite players recognize this shift and top professionals are no longer committed to only relying on swing coaches. They have embraced strength and conditioning specialists tailored to their sport-specific needs. Embracing this ethos, Michael's goals for the past 20+ years has been to remain at the forefront of golf coaching motivation.

In essence, his approach isn't just about teaching golf, it is about shaping athletes who excel on the green equipping his clients with the tool they need to thrive.



VIVIAN LOTT: A RISING STAR IN SOUTHERN JUNIOR GOLF



The Georgia Birdies Golf Club proudly honored Vivian Lott, a rising star in Southern Junior Golf, for her exceptional skill and unwavering dedication to the sport. Recognizing her outstanding performance on the greens and admirable work ethic, the club presented Vivian with a well-deserved check in support of her further accomplishments.

This gesture symbolized not only her talent but also her commitment to excellence. As Vivian continues to shine in the world of golf, she serves as an inspiration to aspiring young athletes everywhere, embodying the spirit of perseverance and achievement both on and off the course.

DEKALB COUNTY SUPER DISTRICT 6 COMMISSIONER TED TERRY HOSTS A COMMUNITY MEETING



Super District 6 Commissioner Ted Terry and his dedicated team recently spearheaded a pivotal Community Town Hall Meeting, aimed at fostering closer ties with the citizens of District 6. With a focus on sustainability, equity, and safety, Commissioner Terry passionately shared his vision for a brighter future in DeKalb County.

The event served as a platform for engaging dialogue and collaboration, reaffirming Commissioner Terry's commitment to building a stronger, more inclusive community for all.

DEKALB COUNTY DISTRICT 4 COMMISSIONER STEVE BRADSHAW ENJOYING THE GREENS



DeKalb County's District 4 Commissioner, Steve Bradshaw stopped into Sugar Creek Golf and Tennis Center to say hello, enjoy the good weather and a friendly game on the greens.





Experience the exhilarating thrill of competition at Sugar Creek Golf and Tennis, where the Atlanta Team Tennis Association (ATTA) recently held its annual tournament from March 1st to 3rd.

Despite Mother Nature's occasional interference with rain showers, the tournament show-cased the passion and skill of players from across the region. With unwavering determination, all matches were successfully completed, leaving spectators and participants alike with unforgettable moments.

As the event was drawn to a close, anticipation mounts for next year's tournament, promising another unforgettable showcase of athleticism and camaraderie on the courts of Sugar Creek Golf and Tennis Center.

METRO ATLANTA FIRST TEE EVENT: BUILDING GAME CHAGERS



At Sugar Creek Golf and Tennis Center, we recently hosted an inspiring '1st Tee' event, dedicated to introducing golf to youth and cultivating game changers. It was a day filled with sportsmanship, camaraderie, and the joy of learning the game.

With a perfect blend of competition and fun, our event welcomed participants of all levels, embodying the spirit of inclusivity and growth. Join us as we continue to elevate the golfing experience and create lasting memories at Sugar Creek Golf and Tennis Center.



TNT BOYS 10 AND UNDER TOURNAMENT CHAMPIONS



Proud winners of the TNT Boys 10 and Under Tournament at Sugar Creek. Their triumphant smiles reflect the determination and skill they brought to the course, showcasing their budding talent and passion for the game.

Congratulations to these young champions on their impressive achievement!

REVITALIZING SUGAR CREEK: A FRESH LOOK AT OUR RENOVATED GOLF AND TENNIS CENTER



Sugar Creek Golf and Tennis Center has undergone a much-needed face-lift! Recent painting and minor renovations have revitalized our beloved facility, breathing new life into every corner.

From fresh coats of paint to carefully curated updates, our center now boasts a vibrant and inviting ambiance for all who visit.

Come experience the renewed beauty and enhanced amenities at Sugar Creek Golf and Tennis Center today!



Excellence in Action: Celebrating the Black Graduate Student Association at Georgia Tech

Congratulations to the Black Graduate Student Association (BGSA) at Georgia Tech on their remarkable achievements! With unwavering dedication and passion, BGSA has not only fostered a supportive group of students, but also championed diversity in the sport.

The commitment to academic success, leadership and cultural enrichment sets an inspiring example for all. Here's to BGSA's continued success and impact at Georgia Tech and beyond!

SUGAR CREEK GOLF & TENNIS CENTER HOURS OF OPERATION

MONDAY - SUNDAY | 7AM - 9PM

(hours may vary depending on season)

2706 Bouldercrest Rd, Atlanta, GA 30316

404.687.4090

